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Aunt Millie's Celebrates Aunt's Day with a \$40,000 Gift to the Make-A-Wish Foundation®

(CINCINNATI, OH) - Aunt Millie's is donating more than \$40,000 to the Make-A-Wish Foundation® as a part of its annual Aunt's Day campaign. Aunt Millie's donation will help grant the wishes of children battling life-threatening medical conditions.

Aunt Millie's donated one cent for every loaf of bread sold between February 15 and March 14, 2009, for a total of \$40,126.21. Marsh Supermarkets made a matching gift of one cent for every loaf of Aunt Millie's Bread sold in Marsh stores during the same time period, for an additional \$833.85 contribution to the Make-A-Wish Foundation.

"The customer support for our Aunt's Day campaign exceeded our expectations," remarked Marketing Director Melissa Dunning. "We are pleased to partner with such a beloved organization doing important work in our Aunt Millie's communities." The contribution will be split between Make-A-Wish Foundation Chapters in Aunt Millie's territories in Ohio, Kentucky, Indiana, Illinois and Michigan.

"I'm deeply grateful for Aunt Millie's generosity during these uncertain economic times. While bread is a staple food in every American household, hope is nourishment for our wish children," said Susan McConnell, president & CEO of the Make-A-Wish Foundation of Greater Ohio, Kentucky and Indiana. "This gift will enable us to grant several wishes and bring hope to a child facing uncertain futures."

About Aunt Millie's

Aunt Millie's is a family-owned company headquartered in Fort Wayne, Indiana since 1901. The company produces Aunt Millie's bread and bakery products and other brands, which are distributed throughout the Midwest. For more information about Aunt Millie's visit AuntMillies.com.

About Marsh Supermarkets

Headquartered in Indianapolis, Marsh operates 99 Marsh Supermarkets and 5 O'Malia's Food Markets in Indiana and Ohio. Marsh has the distinction of being the first grocery store in the world to use electronic scanners to ring up purchases. Nearly 11,000 employees serve two million customers weekly.

About the Make-A-Wish Foundation

The Make-A-Wish Foundation® of Greater Ohio, Kentucky & Indiana is ***celebrating 25 years of inspiring lives, one wish at a time.*** Since the first wish was granted in 1984, this chapter has granted more than 7,300 magical wishes. This milestone year, the chapter will work to fulfill the wishes of a record-breaking 800 local children. There are so many ways that you can help create joyful moments for local wish children. Find out how at www.makeawishohio.org

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