



## Sponsorships

**Sunday, February 28, 2010 – Capri Lanes located at 2727 South Dixie Highway in Kettering, Ohio 45409**

### **Local Presenting Sponsor - Wish Maker \$8,000** (\$7896 is eligible for a tax deduction as provided by law)

*Sponsorship of all costs associated at event and sponsorship of one Greater Dayton area child's wish*

- Two teams of four bowlers will bowl with Shannon Pluhowsky, winner of seven U.S. Amateur titles who has bowled for 9 years on Team USA. Package includes each team bowling with a pro, 2 ½ hours of bowling, bowling shoes, eight t-shirts, buffet lunch and refreshments, team photos with pros, and two chances per bowler to win door prizes (valued up to \$600 each).
- Local naming rights to the event – Acknowledged as Presenting Sponsor by the Make-A-Wish Foundation®
- Sponsorship of one local, publicity-eligible wish child and opportunity to have a "Wish Party"
- Commemorative professional plaque with Wish child's photo; Logo displayed during the event on large screen TVs near each lane; Inclusion of company name in both our newsletter & e-newsletter; Press release announcing the event and your sponsorship to local media; Recognition with your linkable logo featured on the Make-A-Wish Foundation® of Greater Ohio, Kentucky & Indiana Web site (average of 14,000 visits to our web site monthly); Receive post-event summary, wish child bio and summary of the wish
- Logo prominently featured on bowlers t-shirts – 200+ participants, Corporate banner featured at the staging area (company provided); Opportunity to deliver check presentation
- Opportunity to have a six foot display table and provide promotional materials and/or product to all event participants

### **Wish Family Sponsor - \$3,000** (\$2,922 is eligible for a tax deduction as provided by law)

- One team of three bowlers + a Wish child and two bowlers, including 2 ½ hours of bowling, bowling shoes, six t-shirts, buffet lunch and refreshments, team photo, and two chances per bowler to win door prizes (valued up to \$600 each); Opportunity for a team photo with the Wish Family at the event
- Logo featured on event Web site; Logo featured on all event day materials; Logo featured on participants t-shirts; Logo displayed during the event on large screen TVs near each lane
- Verbal acknowledgement during the event; Opportunity to provide promotional materials and/or product to all event participants; Post-event summary

### **Striker Sponsorship - \$10 per strike bowled, not to exceed 250 strikes or \$2,500** (\$2,422 is eligible for a tax deduction as provided by law)

- One team of six bowlers, including 2 ½ hours of bowling, bowling shoes, six t-shirts, buffet lunch and refreshments, team photo, and two chances per bowler to win door prizes
- Name featured on event Web site; Logo featured on all event day materials; Logo featured on participants t-shirts; Logo displayed during the event on large screen TVs near each lane
- Opportunity to provide promotional materials and/or product to all event participants; Post-event summary, including number of total strikes bowled at the event

### **Lane Sponsorship - \$500** (\$422 is eligible for a tax deduction as provided by law)

- One team of six bowlers, including 2 ½ hours of bowling, six t-shirts, buffet lunch and refreshments, team photo, and two chances per bowler to win door prizes (valued up to \$600 each)
- Logo featured on event Web site; Logo displayed during the event on large screen TVs near each lane
- Verbal recognition day of event; Post-event summary, including team photo; Renewal option to be a Lane Sponsor at the 2011 Wish Bowl



## TEAM SPONSORSHIPS

**Sunday, February 28, 2010 – Capri Lanes located at 2727 South Dixie Highway in Kettering, Ohio 45409**

### **Ultimate Bowling Fan Package - \$125 to BOWL with a PRO!** (\$112 is eligible for a tax deduction as provided by law)

- **Early Bird Registration at 11 a.m.** – ask questions and get suggestions as you receive bowling instructions from a Pro Am Tour bowler **BEFORE** the Wish Bowl begins!
- Includes 2 ½ hours of bowling, bowling shoes, t-shirt, buffet lunch and refreshments
- Photo taken with the pros
- TWO chances per bowler to win door prizes (valued up to \$600 each)
- **May bowl with another team or continue bowling with the ULTIMATE BOWLING FANS!**

### **Team Sponsorship – EARLY BIRD SPECIAL! \$210 IF PAID BEFORE 2/12/10 or \$270 after 2/12/10**

(\$132 is eligible for a tax deduction as provided by law)

- One team of six bowlers, including 2 ½ hours of bowling, bowling shoes, six t-shirts, buffet lunch and refreshments
- Team photo
- ONE chance per bowler to win door prizes (valued up to \$600 each)

### **Individual - \$35** (\$22 is eligible for a tax deduction as provided by law)

- Includes 2 ½ hours of bowling, bowling shoes, t-shirt, buffet lunch and refreshments
- **Subject to availability**

**TOP FUNDRAISERS – Early Bird Registration & receive Door Prize chances for every additional \$50 raised!**

### **FUNDRAISING IDEAS and REGISTRATION:**

**On-line at <http://makeawishohio.kintera.org/DaytonWishBowl> , Fax to 614/923-0573, or Mail to:**

The Make-A-Wish Foundation® of Greater Ohio, Kentucky and Indiana - Central Ohio Region • 2545 Farmers Drive, Suite 300 • Columbus, Ohio 43235 • 614/923-0555