



EVENT OVERVIEW

The Make-A-Wish Foundation® of Greater Ohio, Kentucky & Indiana is honoring Dan Gilbert and the Cleveland Cavaliers at BIG Wish, one of Cleveland's most prestigious celebrity galas. The evening will feature a gourmet dinner, silent and live auctions and exclusive celebrity entertainment.

Mr. Dan Gilbert, Chairman and Founder of Quicken Loans Inc. and the majority owner of the National Basketball Association's Cleveland Cavaliers, as well as the Cleveland Cavaliers were chosen as the distinguished honorees for their outstanding support of the Make-A-Wish Foundation and their commitment to making dreams come true.

WHY

The Make-A-Wish Foundation grants the wishes of children with life threatening medical conditions to enrich the human experience with hope, strength and joy. Proceeds from this event will directly support granting the wishes of children from Northeast Ohio. Our goal is to raise \$175,000 to fund the dreams of 30 local children.

Currently there are over **100 children** who dream of their wish being granted sometime within the next six months.

WHEN

February 22, 2010

WHERE

Marriot Downtown at Key Center
127 Public Square, Cleveland

EVENT SCHEDULE

6:00pm	Cocktails, Hors d'oeuvres & silent auction
7:00pm	Dinner
8:30 pm	Live Auction



SPONSORSHIP OPPORTUNITIES

SHOOTING STAR-\$10,000

(\$8,992 tax deductible)

- Two tables with preferred seating for 16 guests with celebrity and guest at each table including admission for four into a VIP reception to mingle with invited celebrities.
- Company name and logo featured on promotional materials prior to event, tables, program booklet and banners.
- Half page advertisement in program booklet.
- Company logo and involvement featured in special edition Northeast Ohio Region e-newsletter.
- Company name, logo and reciprocal link placed on regional web site event page as well as feature story on event follow up page.
- Company name listed in a news release issued two weeks prior event to all print, broadcast and online media outlets announcing major sponsors and confirmed celebrity guests; inclusion in post-event news release as well as wish story tie-in.
- Custom commemorative plaque and presentation at company headquarters or alternative location determined by Company.
- Sponsorship of one publicity-eligible child as well as opportunity to host a send-off or wish celebration party(s) for sponsored children.
- Company employees can experience the rewards of making dreams come true by volunteering at the event.

WISHMAKER-\$6,000

(\$5,496 tax deductible)

- One table with preferred seating for 8 guests with celebrity and guest at each table including admission for two into a VIP reception to mingle with celebrities.
- Company name and logo featured on promotional materials prior to event, tables, program booklet and banners.
- 1/3 page advertisement in program booklet.
- Company logo and involvement featured in special edition Northeast

Ohio Region e-newsletter.

- Company name, logo and reciprocal link placed on regional web site event page as well as feature story on event follow up page.
- Company name listed in a news release issued two weeks prior event to all print, broadcast and online media outlets announcing major sponsors and confirmed celebrity guests; inclusion in post-event news release as well as wish story tie-in.
- Custom commemorative plaque and presentation at Company headquarters or alternative location determined by Company.
- Sponsorship of one publicity-eligible wish child and opportunity to host a send-off or wish celebration party for the sponsored child.

WISHING STAR-\$3,000

(\$2,496 tax deductible)

- Seating for 8 guests.
- Company name and logo featured at event including tables, program booklet and banners.
- Company name and logo featured in special edition Northeast Ohio Region e-newsletter.
- Company name featured on event follow up page on regional web site.
- Custom commemorative plaque and presentation at company headquarters or alternative location determined by Company.

Individual Tickets - \$200 per person

(\$137 tax deductible)



SPONSORSHIP COMMITMENT FORM

Please reserve my table(s) at Big Wish Celebrity Gala at the following level:

_____ I plan to fill a table/s sponsored by my business at the corporate level
Shooting Star - \$10,000

_____ I plan to fill a table/s sponsored by my business at the corporate level
Wishmaker - \$6,000

_____ I plan to fill a table sponsored by my business at the corporate level
Wishing Star - \$3,000

_____ I plan to purchase _____ (quantity) individual tickets

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Form of Payment _____ Check Enclosed _____ Charge my card

_____ Discover _____ MasterCard _____ Visa _____ Amex

Card Number _____ CVV Code _____

Expiration Date _____ Amount \$ _____

Signature _____

Please make checks payable to: Make-A-Wish Foundation of Northeast Ohio

Please mail or fax the completed form to the office at:
1422 Euclid Avenue, Suite 239
Cleveland, Ohio 44115
Attn: Carrie Emch
Fax (216) 241-3618