



2009 ANNUAL REPORT

CELEBRATING 25 YEARS

MAKE-A-WISH.

GREATER OHIO, KENTUCKY
& INDIANA CHAPTER



A Wish for the Future

Everyone, ill with a life-threatening medical condition or rich in health, has a wish for the future. Our wish sustains us. It plants a seed of hope even during a turbulent storm.

Despite these troubling economic times, the Make-A-Wish Foundation® continues to scatter seeds of hope among families who live day and night in a storm of uncertainty. Planning for the future is a luxury they often can't afford.

Yet medical professionals caring for seriously-ill children see hope as a vital part of the treatment and healing process. Referral rates have increased eight percent a year over the past two years for our Chapter.

While we were challenged to deliver 734 magical wishes by doing more with less, I am pleased to report that our Wish Family Satisfaction Surveys showed an overall average of 4.9 on a 5 point scale.

My wish for the future is that we continue to execute wishes that exceed the expectations of our wish children and continue to be good stewards of our donors' contributions. Together, we can reach our goal of serving every eligible child in our territory.

We cannot do it alone. Some wishes are granted through prayers, others by pounding the pavement.

As we celebrated our 7,500th wish and our 25th anniversary this year, we reaped an abundance of joy from the seeds of hope we planted over the years.

We met many new families and reconnected with wish kids, who are now grown up. Some have come full circle as volunteers for the Make-A-Wish Foundation.

As we look to the future, I hope that the need for our program diminishes. That is truly a wish for the future.

Warmest wishes,

A handwritten signature in black ink that reads "Susan McConnell". The signature is fluid and cursive, with a long horizontal stroke at the end.

Susan McConnell
President & CEO

2009 Annual Report



CENTRAL OHIO OFFICE

Tim McCarthy, Executive Director

2545 Farmers Drive, Suite 300

Columbus, Ohio 43235

614-923-0555; 877-206-9474 toll-free

614-923-0573 fax

centralohio@makeawishohio.org

NORTHEAST OHIO OFFICE

Kelly Kleinschmidt, Executive Director

The Hanna Building

1422 Euclid Avenue, Suite 239

Cleveland, Ohio 44115-1901

216-241-3670; 888-272-9474 toll-free

216-241-3618 fax

neohio@makeawishohio.org

SOUTHERN OHIO OFFICE

Dan Borba, Executive Director

10260 Alliance Road, Suite 200

Cincinnati, Ohio 45242

513-745-9474; 888-441-9474 toll-free

513-745-9660 fax

southohio@makeawishohio.org

KENTUCKY OFFICE

Dan Koett, Executive Director

9502 Williamsburg Plaza, Suite 100

Louisville, Kentucky 40222

502-327-0705; 866-487-9474 toll-free

502-327-0706 fax

kentuckymaw@makeawishky.org

INDIANA OFFICE

Juli Miller, Executive Director

7330 Woodland Drive, Suite 201

Indianapolis, Indiana 46278

317-636-6060; 877-872-2756 toll-free

317-636-2445 fax

indiana@makeawishindiana.org

OUR MISSION:

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.



KENTUCKY REGION

David, Age 3 - Hypoplastic Left Heart Syndrome

When Tammy was giving birth to David, everything seemed normal. Shortly after birth, his breathing and eating patterns progressively deteriorated. Testing revealed that David was born with Hypoplastic Left Heart Syndrome, a complex heart condition that required open-heart surgery when he was just nine-days-old. "It was life-changing—like being hit in the face with a brick," commented David, little David's dad.

On his first birthday, complications during a second surgery required surgeons to fit David with a permanent pacemaker. In preparation for a third surgery, a heart-catheter procedure caused a stroke which forced David to re-learn how to sit and walk.

"We contacted Make-A-Wish® and I was shocked at how swiftly they moved to make his wish come true," remarked Tammy, David's mom. "We left on May 23, and we were at Disney World the next day just in time to celebrate David's third birthday!"

During the fun-filled week, the family stayed at the Give Kids the World Resort, a special place for families with medically-fragile children. Little David met all of his favorite Disney characters including Goofy and Mickey Mouse, who gave him a special "high five."

"Make-A-Wish enabled us to just be a family during that magical week," said Tammy. "We came back renewed and ready to fight the fight."

SOUTHERN OHIO REGION

Malika, Age 10 - Sickle Cell Disease

Malika's life-long battle against Sickle Cell Disease has included rounds of antibiotics and four consecutive years of monthly blood transfusions lasting as long as six hours each. Sickle Cell Disease leaves Malika vulnerable to strokes and excruciating pain episodes.

When she was approached by Make-A-Wish Foundation® volunteers, her heartfelt wish was to attend the Nickelodeon Kids' Choice Awards. "The anticipation of the wish kept us going for a year," remarked Tonia, Malika's mom.

Malika's wish came true as she was whisked off in a limousine to the awards show at the UCLA Pawley Pavilion in California. At the award show, Malika was expectedly star-struck as she saw her favorite celebrities in person including Miley Cyrus and the Naked Brothers Band.

After the show, she attended the After Party, where she was treated to a dazzling movie-star makeover that included glitter, jewels and hair color. She also met Nelly, Usher and her favorite stars from other Nickelodeon shows.

"The Make-A-Wish Foundation made an amazing wish come true and has provided many happy memories that we will cherish for the rest of our lives," said Tonia.



CENTRAL OHIO REGION

Nickolas, Age 10 - Chronic Myelogenous Leukemia

A simple blood-draw led to a diagnosis for the mysterious, nagging flu symptoms Nick had been experiencing for more than 14 months. Since being diagnosed with CML, Nick has been placed on daily chemotherapy to keep his disease under control, but not in a way that will provide a cure. The only cure for CML is a bone marrow transplant, and a compatible donor has not yet been found.

During his hospital visits, doctors and social workers learned of Nick's very grown up passion—he is an ardent war buff and enthusiastic American patriot.

"Since a young age, Nick has just been fascinated with the military," said Wendy, Nick's mom. "We were planning a trip to Gettysburg when a social worker mentioned that Nick would be a good candidate for Make-A-Wish®."

Nick chose to visit Pearl Harbor to pay homage to our fallen soldiers. "We just don't thank our soldiers enough for what they do," he said.

Nick's Hawaiian wish also included tours of the Arizona Memorial, Mighty Mo, and USS Bowfin. Other highlights included a luau, surfing lessons, pineapple plantation tour, and a climb up Diamond Head Volcano. During the climb, Nick exclaimed, "If I can conquer Diamond Head, I can conquer cancer!"

"We talk about going back all the time, and hope to return someday," said Wendy. "Having happy memories and plans for the future help us get through the bad days."





INDIANA REGION

Haleigh, Age 8 - Cancer

Haleigh was just 10 months old when she was diagnosed with a rare form of cancer--a spinal germ cell tumor. After surgery, chemotherapy and an aggressive new treatment, Haleigh was deemed cancer-free.

At the end of her treatment, a counselor encouraged her parents to submit Haleigh for a wish. "We were thrilled when Make-A-Wish® contacted us to let us know that Haleigh qualified for a wish," said Marla, Haleigh's mom. "When Make-A-Wish volunteers asked her what her wish might be, she said she wished to be a pastry chef."

During her cancer treatments, Haleigh visited a hospital bakery with her mom every day, and she noticed how happy the pastries made the kids at the hospital.

Sparking her interest in baking, Haleigh and her family were whisked away to San Francisco where she learned pastry techniques from the master chefs at the Ritz Carlton Hotel and One Market Restaurant. The family attended a party at the Ghirardelli Chocolate Company, where the Mayor of San Francisco proclaimed February 15th Haleigh Olthof Day.

"Haleigh's wish included over-the-top experiences for our entire family," said Marla. "She often practices the pastry-making techniques she learned on her wish and has even sketched out the bakery she hopes to open as her own in the future. The experience will live with us forever."



NORTHEAST OHIO REGION

Michael, Age 14 - Hydrocephalus

Michael, who was born more than two months premature, has faced many health setbacks including a brain infection and bacterial meningitis. Hydrocephalus, commonly referred to as water on the brain, has rendered him unable to walk or speak.

A friend suggested that Michael's mother, Tracy, nominate him for a wish through the Make-A-Wish Foundation®.

"I really wanted Michael to receive a gift he could enjoy," commented Tracy. "Then it came to me...we have a large backyard and Michael loves spending time with us around the fire pit."

Tracy's own health issues made it nearly impossible for her to push his wheelchair through the woodchip path they had created for Michael.

"We asked Make-A-Wish® for a paved sidewalk in our backyard so that Michael can join us at the bonfires we often have as a family," said Tracy.

Once the sidewalk was installed, relatives created a water-play area that includes an outdoor shower, hose sprayer and kitchen sink for hot summer days.

"His wish has completely changed all of our lives," remarked Tracy. "Now, he drives himself to the fire pit and water area and he smiles from ear to ear. We are grateful to Make-A-Wish for helping create family memories that will last a lifetime."

Sharing the Power of a Wish

Dr. Mark Ranalli

Pediatric Hematologist/ Oncologist

“Normal” is not how any child with a life-threatening illness would describe their life.

“Childhood” for a seriously-ill child becomes the often brief, tightly scheduled moments sandwiched between routine hospital visits, x-rays, blood tests and the occasional unexpected complication that stops all things “childhood” in their tracks.

A child with a life-threatening medical condition suffers in ways beyond those directly related to their illness; it makes a profound impact on their entire family. Fathers, mothers, siblings and other family members share the enormously heavy burden that accompanies a life-changing diagnosis. Vacations, a brother’s soccer game or a sister’s recital are all “tentative,” subordinated to the unpredictable medical needs of an ill child.

If you were to ask parents of a child with a life-threatening illness, I suspect most would have quite simple needs: to have just one week, one day—one moment—when their child would be completely healthy and their family could enjoy life unencumbered by the emotional and psychological weight of doctors’ schedules and the frightening unknown.

As one who has referred hundreds of children to Make-A-Wish®, I perhaps have a more intimate perspective on the power of a wish. A wish binds families together in the worst of times, provides a moment of respite and happy memories to cherish.

Mark A. Ranalli, MD

Attending physician in the Division of Hematology/Oncology/BMT at Nationwide Children’s Hospital, Columbus Ohio

Associate Professor of Pediatrics at The Ohio State University College of Medicine

Governance Board Member of Make-A-Wish Foundation® of Greater Ohio, Kentucky & Indiana



Financial Statements

STATEMENT OF FINANCIAL POSITION*

For the year ended August 31, 2009

ASSETS

Cash and cash equivalents	\$ 901,868
Investments	580,638
Contributions receivable, net	978,315
Due from related entities	144,133
Prepaid and other assets	142,100
Furniture and equipment, net	33,196
Investments held for long-term purposes	1,753,611
Total assets	<u>\$ 4,533,861</u>

LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$ 203,870
Accrued pending wish costs	3,016,566
Due to related entities	131,571
Other liabilities	70,417
Total liabilities	<u>3,422,424</u>

Net assets (deficit):

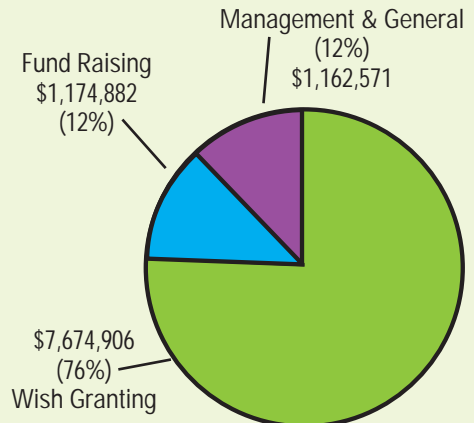
Unrestricted	(33, 821)
Temporarily restricted	910,264
Permanently restricted	234,994
Total net assets	<u>1,111,437</u>

Total liabilities and net assets \$ 4,533,861

STATEMENT OF FUNCTIONAL EXPENSES

For the year ended August 31, 2009

Wish Granting
Management & General
Fund Raising



2009 Annual Report

STATEMENT OF ACTIVITIES*

For the year ended August 31, 2009

	Total
Revenues and other support:	
Individuals	\$2,276,965
Corporate gifts	2,472,156
In-kind donations	2,647,397
Grants	34,000
Special events	2,178,955
Net investment loss	(110,509)
Other income	66,916
Total revenues and other support	<u>9,565,880</u>
Expenses:	
Program Services - wish granting	7,674,906
Fund raising	1,174,882
Management and general	1,162,571
Total expenses	<u>10,012,359</u>
Change in net assets	(446,479)
Net assets at beginning of year	<u>1,557,916</u>
Net assets at end of year	<u><u>\$1,111,437</u></u>



GREATER OHIO, KENTUCKY
& INDIANA CHAPTER

**GOVERNANCE BOARD OF DIRECTORS
FISCAL YEAR 2009**

John Perez, Esq., Perez & Morris LLC
Susan McConnell, President and CEO
Bonita Black, Esq., Frost Brown Todd LLC
Anthony Boor, Brightpoint, Inc.
Paul Cashen, Focal Point Coaching
Kevin Horton, UBS Financial Services
Bob Mangold, Walmart Stores Inc.

Ed Muransky, The Muransky Companies
Thomas Pate, Accenture
Dr. Mark A. Ranalli, Nationwide Children's Hospital
Phil Renaud II, DHL Exel Supply Chain
Sheri Tackett, Delta Energy, LLC
Don Tassone, Proctor & Gamble
Dave Yankovitz, Accenture

A volunteer Board of Directors, representing our geographically diverse area, governs the Foundation. Board meetings are held every quarter, and in addition, there are Board Committees organized around specific areas of the Foundation operations.

NORTHEAST OHIO BOARD

James Bumgardner, General Motors Corporation
Todd Bury, Bury Financial Group
Thomas Cavalier, Stifel Financial Corporation
Denise Dufala, WOIO-TV
George Farris, Farris Marketing Agency
Christopher Kelly, Jones Day
Michael Madsen, Huntington Bank
Nicole Manuel, WKBN/WYFX TV
Richard Marabito, Olympic Steel Inc.
Drew McCandless, The Sherwin Williams Company
Dr. Laura Milgram, University Hospitals of Cleveland
Andrew Paine III, KeyBanc Capital Markets Inc.
Kelly Becker, Becker Funeral Homes
Seth Uhrman, State Industrial Products Corporation
John Warner, McKinsey & Company
Randall Werner, OneBeacon Insurance Company
Bob West, Medical Mutual of Ohio
Jason Whitehead, City of Youngstown

CENTRAL OHIO BOARD

Andy Balsler, NetJets Inc.
Todd Cameron, Accenture
Jim Dixon, Valpak
Mark Dropsey, NetJets, Inc.
Jay Eggspuehler, Esq., Wiles, Boyle, Burkholder & Bringarden
Gail Froelicher, Kinetic Insights LLC
Chris Gemple, Microsoft
Mark Gilcinski, MobileXpeditions
John Griffin, Perficient Inc.
Ryan Huyghe, Perimeter Protection Products
Brian Kemp, Keller Williams Realty
Sean Ramsey, Information Control Corp.
Nancy Sargeant, Community Insurance Group
Bill Sullivan, Neace Lukens
Jeff Warnat, Microsoft
Laura Weeks, Fifth Third Bank
Sean White, Living & Learning TV LLC

SOUTHERN OHIO

Bill Anderson, Direct Options
Marcie Garrison
David Hart, Jump Institute
Julie Holt, Mercy Hospital-Anderson
James Janszen, US Airways
David Mann, Mann & Mann LLC
Sheila Gray Robinson, WXIX TV
Michael Schiess, Merrill Lynch
Anthony Watson, UBS Financial Service

KENTUCKY

John M. Baumann Jr., Steel Technologies
Randy Boehme, Ophthalmology Consultants Inc.
Erica Dowd, PNC Bank
Clark Orr, Orr Corporation
Fred Orthmeyer, Wells Fargo Insurance Agency
Dale Schaefer, Main Line Broadcasting
Kelly Will, The Will Company
Adolph Rupp, Rupp & Associates

INDIANA

Matt Cornacchione, Phoenix Fabricators and Erectors Inc.
G. Ross Dahlstrom, FedEx
Geoff DePriest, Crowe Horwath
Jeff Fierce, LPL Financial
Tom Hamer, Esq., Tom Hamer Law
Priscilla Keith, Health & Hospital
David O'Neal, Fifth Third Bank
John P. Smith, Brightpoint North America
Dave Taylor, Dorel Juvenile Group

www.makeawishohio.org
www.makeawishky.org
www.makeawishindiana.org