

# HOPE BUILDS COURAGE

## MAKE-A-WISH®

GREATER OHIO, KENTUCKY  
& INDIANA CHAPTER

Hope...it's as basic a human need as food, shelter and clothing. Hope is the essence of our mission at the Make-A-Wish Foundation®. In these challenging times, hope seems to be in short supply.

For our wish families, hope nourishes the spirit and feeds the soul. Their challenge is constant day after day, night after night. Our delivery of hope must match that consistency of need.

Referrals were up eight percent this year. If this trend continues, we will be well on our way to ensuring that at least 60 percent of children in our territory impacted by a life-threatening medical condition are benefiting from our program.

Like most organizations, our Chapter experienced some funding challenges, but I am pleased to report that we were able to bring hope, strength and joy to 742 children whose wishes were granted in FY 2008.

To ensure that we continue to grow, we are placing a high priority on leveraging partnerships with agencies, professional societies and other non-profit organizations who serve seriously-ill children. By working together, we will ensure that every eligible child is given the opportunity to have their heartfelt wish granted.

Challenging times call for courageous action; and no one knows this better than our wish families. At this very moment, we are bringing light to more than 800 children who are living in a dark and scary world of uncertainty.

These extraordinary kids are holding on to the hope of their wish to give them the courage to get through another surgery, treatment, test or injection. I call on all of us to be as courageous as our kids; as consistent as their parents and as persistent as their medical teams.

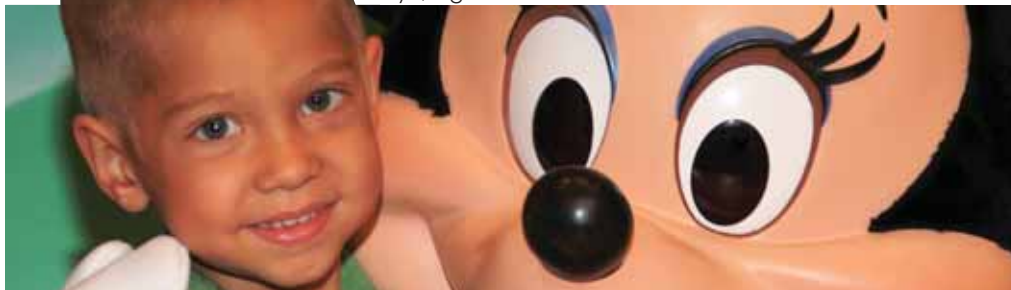
Together, we will build bridges of hope for our wish families.

Best wishes,



Susan McConnell  
President & CEO

Colyn, Age 6



Susan McConnell

### CENTRAL OHIO OFFICE

**Tim McCarthy, Executive Director**  
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### INDIANA OFFICE

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### OUR MISSION:

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

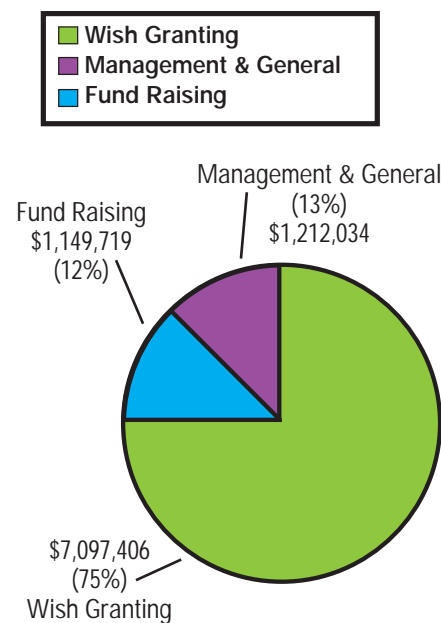
## STATEMENT OF ACTIVITIES

For the year ended August 31, 2008

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues and other support:</b>				
Direct public support	\$1,060,647	\$ -	\$ -	\$1,060,647
Corporate gifts	2,336,356	-	-	2,336,356
In-kind donations	2,080,901	331,829	-	2,412,730
Other contributions	610,334	-	-	610,334
Total public support	6,088,238	331,829	-	6,420,067
External special events	1,007,669	-	-	1,007,669
Internal special events	1,731,421	3,150	-	1,734,571
Less direct benefit to donor	(213,286)	-	-	(213,286)
Total special events	2,525,804	3,150	-	2,528,954
Investment income	115,272	-	-	115,272
Realized/ Unrealized gains on investments	(164,298)	-	-	(164,298)
Other income	10,223	-	-	10,223
Net assets released from restrictions	333,336	(333,336)	-	0
<b>Total revenues and other support</b>	<b>8,908,575</b>	<b>1,643</b>	<b>-</b>	<b>8,910,218</b>
<b>Expenses:</b>				
PROGRAM SERVICES:				
Wish granting	7,097,406	-	-	7,097,406
SUPPORT SERVICES:				
Fund raising	1,149,716	-	-	1,149,716
Management and general	1,212,034	-	-	1,212,034
Total support services	2,361,750	-	-	2,361,750
<b>Total expenses</b>	<b>9,459,156</b>	<b>-</b>	<b>-</b>	<b>9,459,156</b>
Change in net assets	(550,581)	1,643	-	(548,934)
Net assets at beginning of year	1,538,524	334,979	234,994	2,108,517
<b>Net assets at end of year</b>	<b>\$987,943</b>	<b>\$334,979</b>	<b>\$234,994</b>	<b>\$1,557,916</b>

## STATEMENT OF FUNCTIONAL EXPENSES

For the year ended August 31, 2008



Evan, Age 6

Nearly 80% of every dollar we raise directly supports the wishes of these children.

## STATEMENT OF FINANCIAL POSITION

For the year ended August 31, 2008

### ASSETS

<b>Current Assets</b>	
Cash and cash equivalents	\$ 655,453
Investments	2,335,202
Contributions receivable, net of allowance of \$5,183	551,923
Due from National Organization	239,616
Prepaid and other assets	30,221
Total current assets	3,812,415
Restricted Investments	234,994
Furniture and equipment, net	44,731
Total assets	<b>\$ 4,092,140</b>

### LIABILITIES AND NET ASSETS

<b>Current Liabilities</b>	
Accounts payable and accrued expenses	\$ 598,782
Accrued pending wish costs	1,867,424
Total current liabilities	2,466,206
Deferred rent	68,018
Total liabilities	<b>2,534,224</b>
<b>Net assets</b>	
Unrestricted	987,943
Temporarily restricted	334,979
Permanently restricted	234,994
Total net assets	1,557,916
Total liabilities and net assets	<b>\$ 4,092,140</b>

**Make-A-Wish Foundation® of Greater Ohio, Kentucky and Indiana**

Board Chair: John Perez, Esq.    President and CEO: Susan McConnell

**Purpose:** The Make-A-Wish Foundation® of Greater Ohio, Kentucky and Indiana is a 501(c)(3) non-profit tax exempt Ohio corporation. More than 7,500 wishes have been granted since our charter was granted in 1983.

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Paul Cashen, Focal Point Coaching  
John Cullen  
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Kelly Becker-Rumberg, Becker Funeral Homes  
Seth Uhrman, State Industrial Products Corporation  
John Warner, McKinsey & Company  
Randall Werner, OneBeacon Insurance Company  
Bob West, Medical Mutual of Ohio  
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Todd Cameron, Accenture  
Jim Dixon, Direct Response Associates  
Mark Dropsey, NetJets, Inc.  
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Jeff Warnat, Microsoft  
Laura Weeks, Fifth Third Bank  
Lance White, UBS Financial Services  
Sean White, Living & Learning TV LLC



Hanna, Age 9



### Report of Independent Certified Public Accountants

Board of Directors  
Make-A-Wish Foundation of Greater Ohio, Kentucky & Indiana

Audit • Tax • Advisory

**Grant Thornton LLP**  
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We have audited the accompanying statements of financial position of Make-A-Wish Foundation of Greater Ohio, Kentucky & Indiana (the "Foundation") as of August 31, 2008 and 2007, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America as established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation of Greater Ohio, Kentucky & Indiana as of August 31, 2008 and 2007, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

*Grant Thornton LLP*

Cincinnati, Ohio  
December 9, 2008

Brenna, Age 15

